

5TH UNWTO CONFERENCE ON DESTINATION MANAGEMENT

Hangzhou, China, 21-22 September 2009

GENERAL INFORMATION NOTE

1. Venue

The *5th UNWTO Conference on Destination Management* will be held in Hangzhou, China, from 21-22 September 2009 at:

**Zhejiang Narada Grand Hotel
Grand Ballroom**
122 Shuguang Road, Hangzhou
Tel: 0086-571-87990888-2723
Fax: 0086-571-87950107
Email: hotel@wtcgh.com

General Information on the City of Hangzhou

Hangzhou is the capital city of Zhejiang Province. It is located about 180 kilometres southwest of Shanghai. It covers an area of 3000 km² with a population of 4.7 million.

As one of the most renowned and prosperous cities of China for the last 1,000 years, Hangzhou is also well-known for its beautiful natural scenery, with the West Lake as the most well-known attraction. It has been the capital city of China on two occasions in the history of the country.

Hangzhou is renowned for its historic relics and natural beauty. It is often known as one of the most beautiful cities in China. It has been ranked as one of the ten most scenic cities in China. In 2006, it was selected as one of the three Best Tourism Cities in China jointly by China National Tourism Administration and the World Tourism Organization.

2. Transport Arrangements and Airport Meeting Service

Hangzhou is the southern neighbor of Shanghai – separated by 150km and a two-hour drive from each other. Hangzhou Xiaoshan International Airport is connected by direct flights to some Asian countries and it is about 30km from the venue of the conference.

Transport will be provided to participants from both Shanghai Pudong International Airport and Hangzhou Xiaoshan International Airport to the hotel and back. In order to arrange immediate transfer to the hotel, participants should communicate their flight details in the enclosed participation form and return to meeting coordinators **no later than 20 August 2009.** At both International Airports, a special conference counter will be set up to receive and welcome all participants and provide you with an information kit.

Transport will also be provided for participants to attend social functions and transferring between designated hotels and conference hotel.

3. Visa Requirements

All visitors who hold valid passports need to have entry visas for China. Visas can be obtained from the Chinese embassies and consulates located overseas. Please contact meeting coordinators if you need to receive an invitation letter for visa application.

4. Exchange Rate

The Chinese currency is the Renminbi (RMB) or Yuan. Bank notes are available in denominations of 1, 5, 10, 20, 50 and 100. One US dollar equals approximately RMB 6.8 and one Euro equals approximately RMB 9.2. Please check latest rates before leaving for China. International credit cards and travelers' cheques are accepted in major establishments. Most banks are open

from 8:30 to 16:00hrs from Monday to Friday and some banks are open at the weekends.

5. Time Zone

China is eight hours ahead of Greenwich Mean Time (GMT+ 8)

6. Voltage

Electric power is supplied at 220-240 volts, 50 cycles A.C.

7. Climate

The climate is agreeable throughout the year with an average temperature of 18°C in Hangzhou. The average temperature in September is 25°C.

8. Health

Immunization certificates are not normally required for entry into China.

9. Clothing

Participants are advised to bring light cotton clothes. Business suits are required at official meetings.

10. Accommodation

Discounted room rates have been arranged for participants in the following hotels. The rates include breakfast and tax. For hotel booking, please fill out the corresponding section in the participation form and return to indicated meeting coordinators. For hotel inquiry, please contact Ms. Jun Jiang at conference-hangzhou@hotmail.com

A) Zhejiang Nerada Grand Hotel(5*)

www.wtcgh.com

Price	Special Price	Room Category	Hotel Contact
US\$200	US\$135	Standard	Add: 122 Shuguang Road, Hangzhou Tel: 0086-571-87990888-2723 Fax: 0086-571-87950107 Email: hotel@wtcgh.com

B) Friendship Hotel(4*)

www.friendship-hotel.com

Price	Special Price	Room Category	Hotel Contact
US\$130	US\$75	Standard	Add: No.53 Pinghai Road Hangzhou China Tel: 0086-571-87077888 Fax: 0086-571-87073842 Email: hotel@friendship-hotel.com

(It takes 10 minutes by bus from Friendship Hotel to Nerada Grand Hotel)

C) Lily Hotel(3*)

www.lilyhotel.com

Price	Special Price	Room Category	Hotel Contact
US\$70	US\$44	Standard	Add: 156 Shuguang Road Hangzhou China Tel:0086-571-87991188 Fax:0086-571-87985706 E-mail:web@lilyhotel.com

(It takes 5 minutes by bus from Lily Hotel to Nerada Grand Hotel)

11. Official Language

The working language for the Conference is English. There will be simultaneous interpretation from Chinese into English, French and Spanish.

12. Technical Tour

A Technical Tour for all participants will be organized by Hangzhou Tourism Commission in the afternoon on 22 September 2009.

13. Social Programme

A Welcome Dinner Reception will be hosted by the government of Hangzhou for all participants on 21 September 2009.

A Farewell Dinner (PATA Travel Mart 2009 Welcome Dinner Reception) will be hosted for all participants on 22 September 2009.

14. Meeting Coordinators

UNWTO:

For technical inquiry, please contact:

Ms. Esencan Terzibasoglu

Coordinator

Destination Management

World Tourism Organization (UNWTO)

Capitán Haya, 42

28020 MADRID

Spain

Tel. : 0034-91 567 81 60

Fax: 0034-91 567 82 19

Email: eterzibasoglu@unwto.org

For logistic inquiry, please contact:

Ms. Sarah Xiaoshi Wang

Meeting Coordinator

Regional Representation for Asia and the Pacific

World Tourism Organization (UNWTO)

Capitán Haya, 42

28020 MADRID

Spain

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Fax: 0034-91 571 3733

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Hangzhou Tourism Commission

Ms. Xiao Han & Ms. Jun Jiang

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